



INSTITUTE FOR ACADEMIC INNOVATION AND DEVELOPMENT

September 19, 2024

Dear Associate Deans, Departments Chairs, and Assessment officers,

We would like to turn your attention to a series of interactive face-to-face workshops spread over four sessions during this academic year 2024-25.

The “**Introduction to Academic Assessment**” is a series of **three introductory** workshops mainly targeting beginners in assessment of learning outcomes. The target audience includes new members of assessment committees, new department chairs, new/junior faculty members and accreditation/assessment officers from all faculties/schools.

The “**Advanced PLO Assessment**” workshop is a round-table discussion with people who have hands-on experience in assessment. Attendees will discuss challenges faced and lessons learned from their assessment experience, as well as ways to move forward.

These workshops will be facilitated by the Institute for Academic Innovation and Development, namely by Dr. Amal Bou Zeineddine (Interim Director, Center for Teaching and Learning), Dr. Fida Afiouni (Associate Provost) and Mrs. Dania Salem (Assistant Director for Academic Assessment and Continuous Improvement).

Below is a description of each workshop with the offering date, time and venue. Please forward this invitation to faculty and staff who are involved in academic assessment and encourage them to attend the relevant workshops, and kindly encourage them to fill out this [RSVP form](#) by October 11th. For convenience, those interested in attending can click on the attached calendar invitations to import the events to their own calendars.

Workshop Title	Workshop Description	Date and Time
Introduction to Academic Assessment (1): Articulating Learning Outcomes	This is the first workshop in a series of 3 workshops meant to assist colleagues in assessing student performance based on learning outcomes (LO's) at the course and program levels. Workshop (1) introduces the first step towards assessment of LO's which is properly articulating learning outcomes as reported in the literature on assessment of student performance. Participants will develop LO's related to courses they give or will be giving in the coming semesters. The workshop design is hands-on and discussion-based.	Thursday, October 31, 2024 <u>3:00 -5:00 pm</u> Asfari Conference Room and Online

Workshop Title	Workshop Description	Date and Time
Introduction to Academic Assessment (2): Assessing Learning Outcomes	This is the second workshop in a series of 3 workshops meant to assist colleagues in assessing student performance based on learning outcomes (LO's) at the course and program levels. In Workshop (2), we will explore the different types of assessment, formative and summative, and more importantly how we can align assessment with learning outcomes. The workshop assists colleagues in selecting assessment tools and procedures that align with their LO's to assess their students' performance and achievement. Participants will revisit their LO's and align them with assessment procedures and methods. The workshop design is hands-on and discussion-based.	Thursday, November 28, 2024 <u>3:00 -5:00 pm</u> Asfari Conference Room and Online
Introduction to Academic Assessment (3): Developing Assessment Tools	This is the third and last workshop in a series of 3 workshops which are meant to assist colleagues in assessing student performance based on learning outcomes (LO's) at the course and program levels. In Workshop (3), participants will be introduced to steps for developing Rubrics, MCQ's and Essay Prompts. Reading Materials will be given on developing case studies and projects. The workshop design is hands-on and discussion-based.	Wednesday, January 22, 2025 <u>3:00 -5:00 pm</u> Asfari Conference Room and Online
Advanced PLO Assessment	This is an advanced workshop that is designed as a round-table discussion with people involved in assessment. Attendees will discuss challenges faced and lessons learned from their assessment experience in their programs. The workshop design is hands-on and discussion-based.	Wednesday, January 29, 2025 <u>3:00 -5:00 pm</u> Asfari Conference Room and Online

Please feel free to reach out for any further clarifications.
Best Regards,

Fida Afiouni, PhD
Associate Provost & Professor of HRM
T +961 1 35 00 00 – Ext 2524



**AMERICAN
UNIVERSITY
OF BEIRUT**

[Facebook](#) / [Twitter](#) / [Instagram](#) / [YouTube](#) / [LinkedIn](#)
aub.edu.lb