



AMERICAN
UNIVERSITY OF BEIRUT

SULIMAN S. OLAYAN SCHOOL
OF BUSINESS

EMPOWERING BUSINESS LEARNING, THINKING, AND KNOWLEDGE TRANSFER



The Suliman S. Olayan School of Business is transforming business education in the MENA region through its world-class BBA, MBA, Executive MBA, and specialized master's degree programs in Human Resources Management, Finance, and Business Analytics.



AACSB
ACCREDITED

Bachelor of Business Administration (BBA)

The BBA program integrates the fields of business, arts, and humanities in a rigorous learning environment, providing a holistic understanding of the economic, social, cultural, and global landscapes to develop a well-rounded business acumen and sharpen the analytical abilities of students. The program provides experiential learning through exposure to industry case-based learning, regional and international competitions, internships, entrepreneurial activities, and innovation workshops. It provides students with leadership and soft skills development embedded in the curriculum and prepares them to excel in the ever-evolving world of business.

Master in Business Administration (MBA) | On-campus and Online

The globally recognized Master of Business Administration program is designed for professionals and future leaders seeking a career-changing degree. It provides a world-class global education by bringing together a culturally diverse group of some of the world's most prominent and creative business minds. It leverages the school's world-renowned faculty, robust theory, and experience in career transformation and placement to give practical learning in an engaging and adaptable approach that caters to the business interests and goals of the future generation of global leaders. The MBA program is available in two formats: on-campus and online, offering students the flexibility they need to continue higher education while maintaining active professions.

Specialized Master's

The Suliman S. Olayan School of Business provides rigorous graduate business education with uniquely crafted curriculum that is balanced between theoretical and practical approaches.

Master's in Finance

The Master's in Finance program (MFIN) at OSB is specifically tailored to meet the needs of young professionals who have a passion for finance and would like to enhance their knowledge base in the field as well as acquire the skill-set needed to excel as finance professionals.

The MFIN curriculum is regularly updated to reflect the dynamics of the global finance profession, open the door to mastering the innovations that are rapidly transforming the finance industry, and prepare students to meet the needs of the local, regional, and global job markets.

Master's in HR Management

The MHRM program focuses on developing expert knowledge and understanding of human resource management. Students acquire skills in crucial areas of HR, including recruitment and selection, performance management, compensation and benefits, training and development, HR analytics, HR consulting, and strategic HR management. The curriculum also covers the legal, gendered, and ethical aspects of HR, as well as the cultural and societal factors that influence HR management practices in the Middle East. Students develop strong communication, leadership, and critical thinking skills, all of which are essential for managing and leading teams in today's dynamic and diverse workplaces.

Master's in Business Analytics

The Master's of Science in Business Analytics program equips students with knowledge, tools, and skills to analyze big data to make effective business decisions, improve performance, create shared value, and enable the digital transformation from basic to smart organizations. Students learn the various data analytics processes of managing, modeling, analyzing, visualizing, and recommending solutions to challenges in various domains. Students hone their skills in recommending analytics solutions to business challenges and apply sophisticated analytical models and software tools to a variety of business analytics situations.

Executive MBA

The Executive MBA is a rigorous leadership and management program that prepares professionals to tackle difficult business issues. During this journey, executives will meet colleagues from numerous roles and business sectors, learning as much from one another as they will from their professors. The Executive MBA program transforms executive thinking via a strategically designed curriculum that uses real-life relevant cases and situations to address a variety of multi-disciplinary and corporate-wide challenges.