



# STRATEGIC TECHNICAL COMMUNICATION

Online Graduate Professional Certificate



## ABOUT THE PROGRAM

The Certificate in Strategic Technical Communication equips technical professionals in the MENA region to communicate complex ideas with clarity and impact. By integrating human and artificial intelligence, the program enables experts to deliver audience-centered communication across verbal, written, and visual formats.

**This program strategically emphasizes three core elements:**

- Human Technical Intelligence and Expertise
- Emotional Intelligence in Communication
- Leveraging Artificial Intelligence Tools

## UNIQUE BENEFITS



**Enhanced Emotional and Interpersonal Intelligence**  
 Strengthen relationships, empathy, conflict resolution, and communication especially in MENA.



**Confident, Authentic Communication Across Platforms**  
 Build authentic and confident communication skills while adapting to different stakeholders.



**Your Work, Enhanced**  
 Apply learning weekly to your deliverables and refine them with expert feedback.



**AI-enhanced Communication Tools**  
 Use AI to improve communication clarity, precision, and impact.



**Culturally and Ethically Grounded**  
 Develop cultural and ethical insight for MENA work.



**Personalized Hybrid & Interactive Learning**  
 Learn at your pace, then deepen skills in live, hands-on workshops.

## WHO CAN APPLY



### Engineers

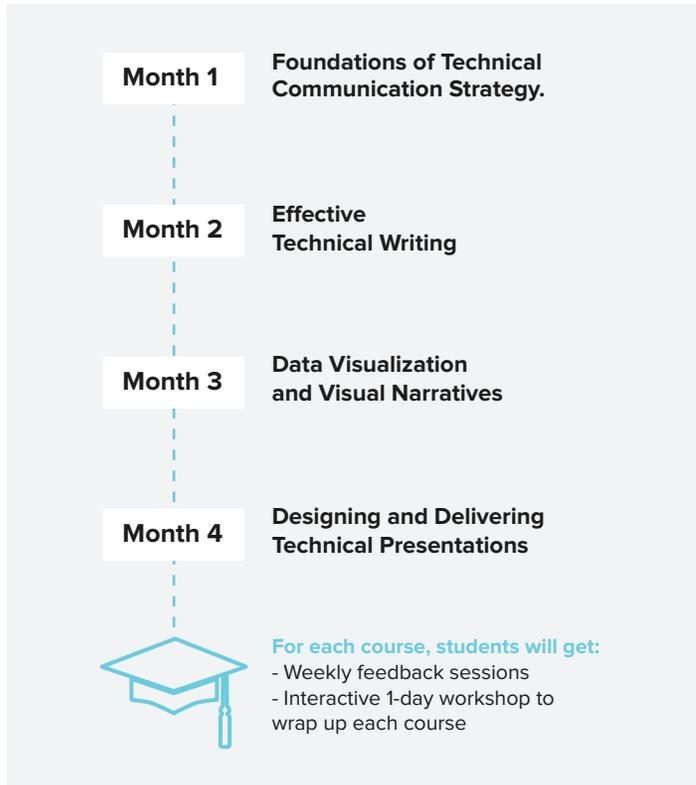
from different disciplines aiming to advance their communication skills for enhanced collaboration and professional growth.



### Technical Professionals

such as STEM practitioners, project managers, technical sales professionals, and other technical experts whose use communication majorly in their roles.

## COURSE PATH



## CURRICULUM & DELIVERY FORMAT

Average **5 to 6 hours per week**

**Online modules & hands-on workshops**

4 courses **completed in 4 months**

Synchronous **interactive live sessions**

**Personalized pace** with regular deadlines

## LEARNING EXPECTATIONS

- ◆ Practice clear communication of complex technical content in written, verbal, and visual formats.
- ◆ Apply course concepts to improve daily work communication through practical assignments.
- ◆ Receive personalized feedback from instructors and peers to refine communication skills.
- ◆ Develop reflexive skills for better communication, collaboration, and relationships in the MENA workplace.
- ◆ Gain hands-on experience using AI tools to improve communication efficiency and content.
- ◆ Participate in interactive workshops to build confidence and authenticity.

**STEP INTO THE FUTURE OF COMMUNICATION!**  
Clear, intelligent, and powerfully human

**APPLY NOW**