WHERE TECHNICAL THINKING MEETS STRATEGIC COMMUNICATION

STRATEGIC TECHNICAL COMMUNICATION
Online Graduate Professional Certificate

ABOUT THE PROGRAM

Integrating Human, Emotional, and Artificial Intelligence in STEM Communication

Communication is now one of the strongest predictors of engineering team performance. When technical specialists communicate with clarity and alignment, projects move faster, decisions improve, and teams deliver with greater precision.

This certificate equips engineers, technical specialists, and STEM professionals at your organization to communicate not just clearly, but strategically, across all channels: interpersonal, written, visual, and oral.
Participants learn to make deliberate choices about what to say, how to say it, and when, ensuring maximum impact on projects and organizational goals.

WHY INVEST IN YOUR TEAM?

Empower your technical teams with the ability to communicate complex ideas with clarity and confidence.

This certificate equips employees with essential writing, presentation, and AI-driven communication skills, enhancing collaboration, reducing misunderstandings, and improving efficiency across teams.

WHY UPSKILL IN COMMUNICATION?

Clear, consistent communication is a competitive advantage, especially for organizations handling complex technical work.

This program equips your teams with the ability to:

💬 **Convey complex ideas** with clarity and accuracy

🌐 **Collaborate confidently** across functions and geographies

🖥 **Produce aligned reports,** documentation, and presentations

🧠 **Use AI tools effectively** to accelerate workflows

DESIGNED FOR YOUR TEAM MEMBERS:

👷 **Engineers** from different disciplines aiming to advance their communication skills for enhanced collaboration and professional growth.

👤 **Technical Professionals** such as STEM practitioners, project managers, technical sales professionals, and other technical experts whose use communication majorly in their roles.

The Result:

◆ Fewer Bottlenecks

◆ Stronger Cross-Team Alignment

◆ Improved Execution Across Projects.

UNIQUE BENEFITS

◆ **Real-Time Feedback and Practical Workshops**
- Participants work with their own documents and presentations, receiving expert guidance that leads to immediate, measurable improvement.

- Throughout the program, participants will receive personalized and interactive feedback from the instructor, supported by weekly check-ins designed to guide their progress and address individual learning needs.
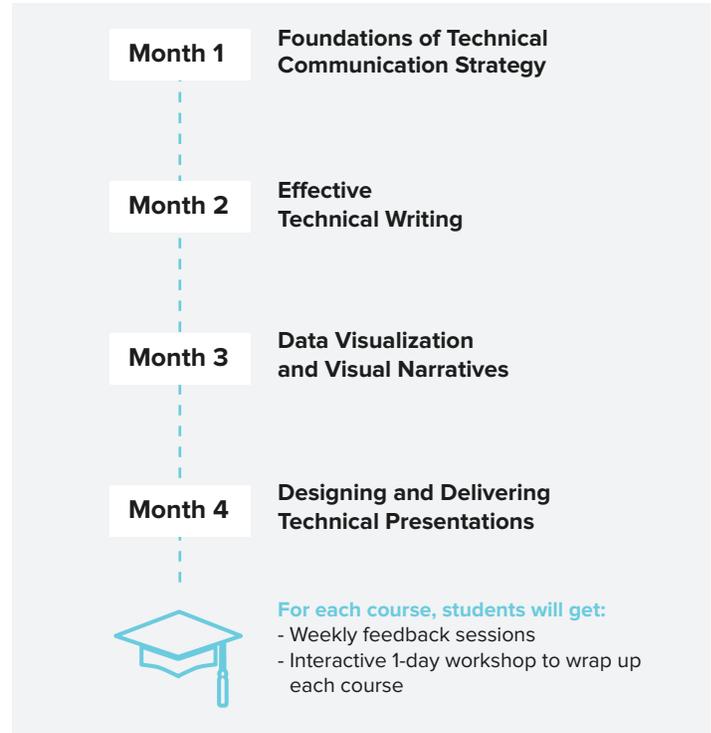
◆ **Professional-Friendly Structure and Delivery**
- **Flexible formats:** Online modules, live virtual workshops, and an optional on-site team session

- **Adaptive pacing:** Designed for employees managing full-time workloads

- **Fast results:** A four-month program with skills applied from the first weeks

◆ **Regionally Unique Offering**
- Every case, example, and scenario is designed around MENA industry realities, ensuring the program directly reflects the cultural norms, organizational structures, and communication challenges your teams face.

COURSE PATH

Month 1	Foundations of Technical Communication Strategy
Month 2	Effective Technical Writing
Month 3	Data Visualization and Visual Narratives
Month 4	Designing and Delivering Technical Presentations

For each course, students will get:
- Weekly feedback sessions
- Interactive 1-day workshop to wrap up each course

CORPORATE PRICING

Standard rate:	Group pricing:
$1,750 per employee	Reduced rates for teams of three or more

CURRICULUM & DELIVERY FORMAT

| Average **5 to 6 hours per week** | **Online modules** & hands-on workshops | 4 courses **completed in 4 months** | Synchronous **interactive live sessions** | **Personalized pace** with regular deadlines |

EMPOWERING BRILLIANT MINDS
TO COMMUNICATE WITH IMPACT

BOOK A FREE CONSULTATION

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