

# AIM HIGH



A unique insight into  
institutional employability  
performance

**American University of  
Beirut (AUB)**

This file and its content are under embargo until 23 November 2016 at 23:59 GMT.

In 2015 we launched a pilot edition of the QS Graduate Employability Rankings. We are glad to announce that the new edition will be published on the 24th of November 2016 on [www.topuniversities.com](http://www.topuniversities.com)

The QS Graduate Employability Ranking tries to answer the following questions:

- How reputed are the institutions among employers?
- Are the institutions nurturing high-achievers?
- How connected are institutions to companies?
- How attractive are an institution's recent graduates to employers?

As is the case with any university rankings, the methodology is unable to capture all of the complexities involved in attempting to measure graduate employability. Yet it provides innovative insight, and a dataset of unprecedented nuance, to this much-needed conversation. We considered responses from almost 38,000 employers, mapped the degrees and affiliations of over 20,000 high-achievers, considered 70,000 employers' connections with graduates, and evaluated over 180,000 work placement partnerships.

The following pages present the results for your university and the underlying data used for the calculations. It also provides comparisons against the national averages in your home country.

We encourage you look over the data which will help you to prepare any activities to help celebrate your achievement. Do not hesitate to contact us if you require any clarification, if you believe that there's a need for amendments or if you have any more general feedback.

Kind Regards

The QS Intelligence Unit Team  
[rankings@qs.com](mailto:rankings@qs.com)

## 2017 QS Graduate Employability Rankings

Launch: 24th of November 2016

[www.topuniversities.com](http://www.topuniversities.com)

## American University of Beirut (AUB)

Lebanon

Focus:  
Comprehensive+Research Intensity:  
HighSize:  
MediumStatus:  
Private - Not for ProfitAge Band:  
Historic

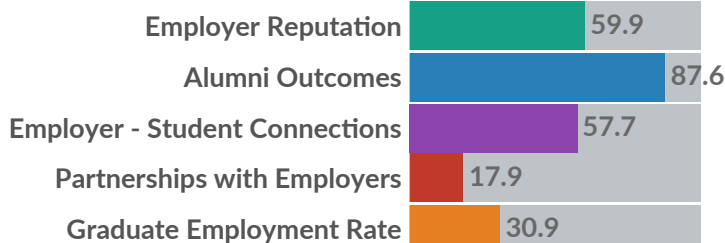
## 2017 Overall Rank

81-90

## Overall Score

51.7

## Performance by Indicator



The maximum achievable score is 100 in each indicator.

## VALIDATED DATA

This is the underlying data we used for rankings calculations. These figures are directly provided by the institutions and trusted official records or third parties. If you have any questions, please contact us at [rankings@qs.com](mailto:rankings@qs.com)

## Employers on Campus

Direct Submission - 2015

165

## Internship Partnerships

Direct Submission - 2016

7

## Graduate Employment Rate

Minimum Estimation

Not Available

## Personnel Data

Faculty Staff

949

Students

8,202

The students and faculty staff data is extracted from the 2016 QS World University Rankings. All figures are full-time equivalent.

## EXTERNALLY SOURCED DATA

## Alumni Outcomes

Count

16

Weighted Count

9.75

These counts are extracted from distinguished achievers lists published by prestigious editors at global and regional level. QS utilised over 60 lists and mapped more than 21,000 individuals.

The counts are weighted to emphasise more recent alumni outcomes data.

## Research Collaboration with Leading Companies

13

The research collaboration data used for the rankings is provided by Scopus. Only distinct companies are counted.

Five years of records are considered, comprising the 2011-2015 period for the 2017 rankings. Only those industrial collaborations involving 3 or more papers over the entire period are included.

Scopus<sup>®</sup>

All data has been validated by our research team and may differ from the original submission.

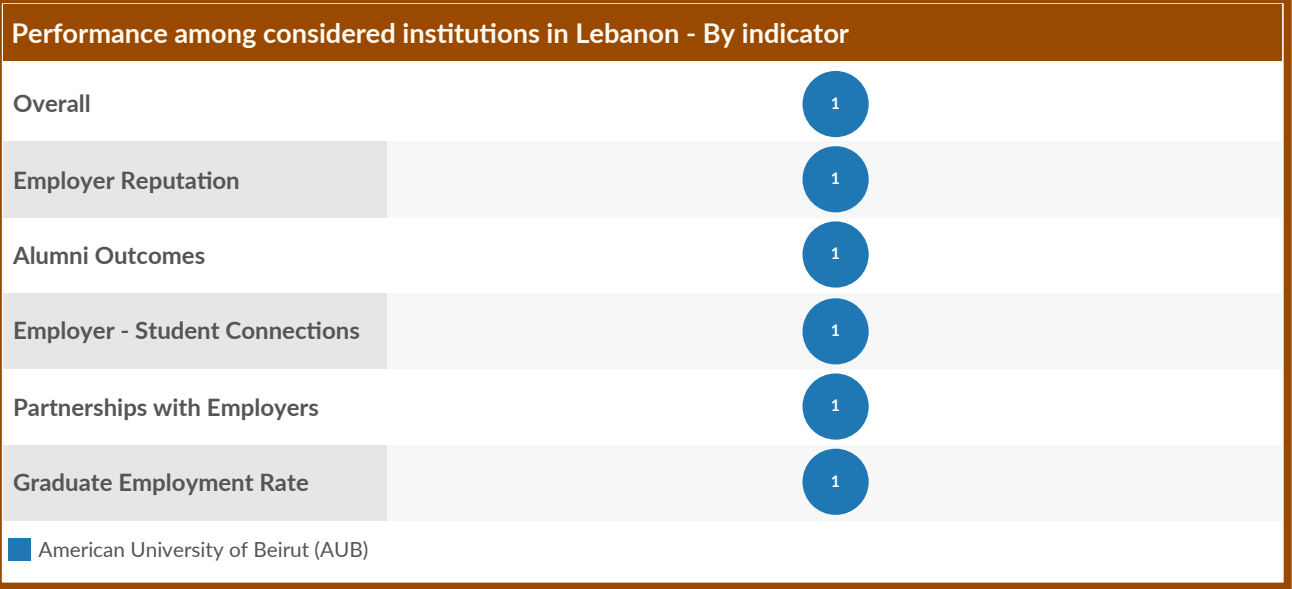
American University of Beirut (AUB)

Lebanon



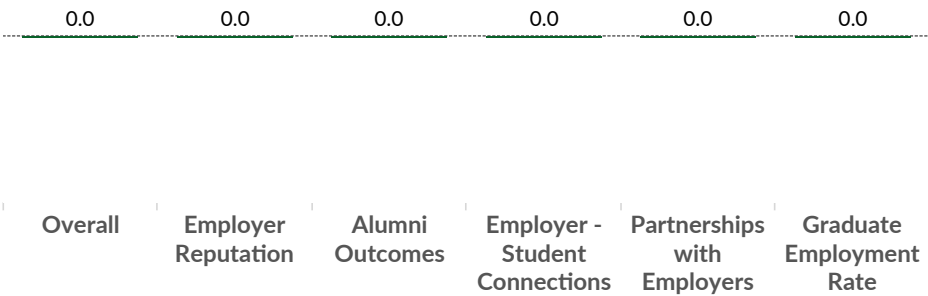
| Institutions Considered                                                                         | Lebanon | Globally Ranked | Globally Considered |
|-------------------------------------------------------------------------------------------------|---------|-----------------|---------------------|
| The 2017 edition of the QS Graduate Employability Rankings features 1 institution from Lebanon. | 1       | 200             | 300                 |

The following chart presents the performance of American University of Beirut (AUB) in each indicator in the context of Lebanon. The institution is highlighted with a distinctive colour.



The chart on the right displays the difference between American University of Beirut (AUB)'s performance and the average score by indicator in Lebanon.

American University of Beirut (AUB) - Difference versus the national average score by indicator in Lebanon



## American University of Beirut (AUB)

Lebanon



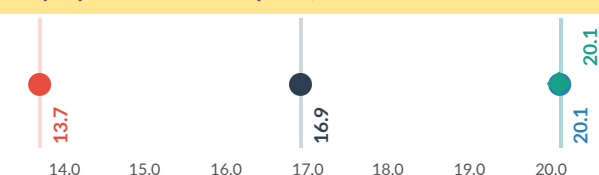
## UNDERLYING RATIOS - DOMESTIC COMPARISON

This page presents the ratios and underlying data for American University of Beirut (AUB), contrasting them against the Average, Minimum and Maximum figures in Lebanon.

## Reference Key

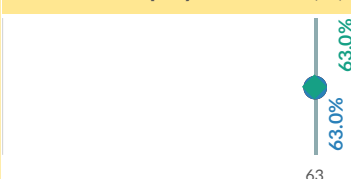
- Institution
- Maximum in Country
- Average in Country
- Minimum in Country

## Employer Connections per 1,000 Students



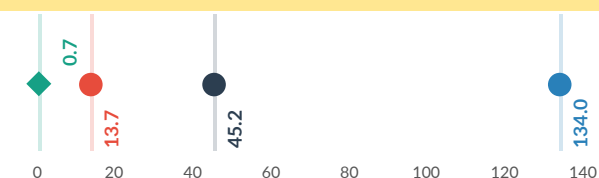
This figure is directly provided by institutions or collected via publicly available sources. We count all distinct companies present at events on campus or that used university-related websites to promote themselves in a recent 12 month period.

## Graduate Employment Rate (%)



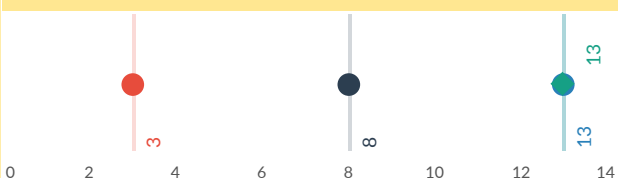
This figure is directly provided by institutions or collected via publicly available sources. We consider the proportion of graduates in full or part time employment within 12 months of graduation. Whenever this figure was not available, we used the minimum recorded rate for the country or region where the institution is based.

## Internship Partnerships per Faculty



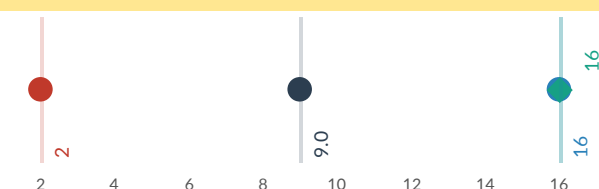
This data is extracted from Scopus by Elsevier. We consider the distinct count of companies publishing in collaboration with each institution. A 5 year period (2011-2015) is considered and a minimum of 3 papers published in collaboration is required.

## Research Collaboration with Global Companies

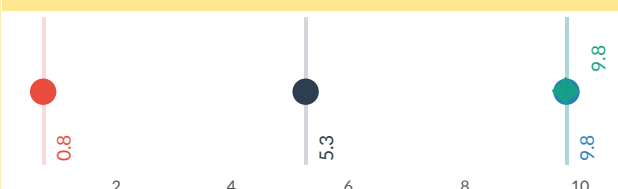


This figure is directly provided by institutions or collected via publicly available sources. We consider the number of distinct companies/organisations with active partnership agreements with each university to provide internships or work-placement opportunities.

## Alumni Outcomes / High-achievers - Natural Count



## Alumni Outcomes / High-achievers - Weighted Count



QS have sourced graduate alma maters from 61 expert lists, each measuring desirable outcomes in a particular walk of life. In total, QS have analysed over 21,000 of the world's most innovative, creative, wealthy, entrepreneurial, and/or philanthropic individuals to establish which universities are producing world-changing individuals. **Undergraduate degrees and younger individuals have higher weightings in the final count.**

## METHODOLOGY

The methodology for the 2017 QS Graduate Employability Rankings includes minor refinements to the original framework presented in the pilot exercise published in 2015.

Below we present a brief definition of each indicator, including the weightings applied to calculate the overall score.

30%

### Employer Reputation

This metric is based on performance in the QS Employer Survey, which measures the opinions of over 37,000 employers worldwide regarding which universities are producing the most skilled, and thus employable, graduates.

25%

### Partnerships with Employers

QS uses Elsevier's Scopus database to establish which universities are collaborating successfully with distinct global companies to produce citable, transformative research. Universities producing less than three collaborative papers are excluded, while employment-related partnerships not related to research are also considered. The figures are then adjusted to account for the number of faculty at each university. This year's ranking accounts for university collaborations with 2,000 top global companies – four times as many as in last year's pilot edition.

20%

### Alumni Outcomes

A university that values the careers of its graduates tends to produce successful alumni. Here, QS have sourced graduate alma maters from 61 expert lists, each measuring desirable outcomes in a particular walk of life. In total, QS have analysed 21,000 of the world's most innovative, creative, wealthy, entrepreneurial, and/or philanthropic individuals to establish which universities are producing world-changing individuals.

15%

### Employer / Student Connections

This indicator involves summing the number of employers who are actively present on a university's campus, providing motivated students with an opportunity to network, and acquire information. The figure is adjusted by the number of students of each institution.

10%

### Graduate Employment Rate

This indicator is the simplest, but essential for any understanding of how successful universities are at nurturing employability. It involves measuring the proportion of graduates (excluding those opting to pursue further study or unavailable to work) in full or part time employment within 12 months of graduation. To calculate the scores, we consider the difference between each institution's rate and the average in each country. This accounts for the fact that a university's ability to foster employability will be affected by the economic performance of the country in which they are situated.

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