



**AMERICAN  
UNIVERSITY OF BEIRUT**  
FACULTY OF MEDICINE

**THE HEALTHCARE  
PROFESSIONAL  
DEVELOPMENT CENTER**







The Healthcare Professional Development Center (HPDC)  
at the American University of Beirut

Empowering Healthcare Professionals and Transforming Healthcare Systems  
The First **Accreditation Council for Continuing Medical Education (ACCME®)**  
**Accredited Provider** of Continuing Medical Education for Physicians in Lebanon

**START YOUR JOURNEY WITH HPDC TODAY**



## OUR MISSION

The Healthcare Professional Development Center (HPDC) at the American University of Beirut is committed to delivering exceptional and cutting-edge continuing professional education tailored to the needs of physicians, nurses, and other healthcare professionals across Lebanon and the broader region. Our mission is to enhance the safety and quality of patient care locally and regionally by providing CME, CNE, and CPE activities, programs, and courses that enrich healthcare professionals' knowledge, skills, and competencies, leading to better patient outcomes.

## OUR VISION

We aim to remain the leading local and evolve into a regional hub for innovative, evidence-based, North American accredited continuing professional development and educational programs. We aim to serve all healthcare professionals and their institutions, including patient advocacy groups and healthcare systems, through in-person programs, online platforms, and personalized education.

## ACCREDITATION

We are proud to be re-accredited by the Accreditation Council for Continuing Medical Education (ACCME®), a testament to our commitment to delivering unbiased, high-quality, and measurable continuing education that meets international standards.



## OUR SERVICES



### **Accredited Programs**

Recognized education that aligns with international standards, offering CME, CNE, CPE, and professional certifications.



### **Customized Educational Solutions**

Tailored programs for conferences, workshops, seminars, and online sessions with full logistical support.



### **Innovative Leadership Development**

Empower institutions to build strong, effective teams capable of leading healthcare transformation.



### **Cutting-Edge Specialized Programs**

Evidence-based courses in trauma care, chronic disease management, digital healthcare solutions, and patient-centered care.



### **Healthcare Professionals' Well-Being**

Programs designed to prevent burnout, build resilience, and foster work-life harmony for better professional and personal outcomes.



### **Logistical Support and Organization**

Logistical support from organizing and planning to executing educational activities and programs; in-person, virtual, or online.

## WHY US? – OUR UNIQUE EDGE



### Expertise You Can Trust

A diverse pool of educators, clinicians, and researchers with global experience.



### Accreditation Support

Helping institutions achieve and maintain international accreditation standards as well as accreditation of healthcare educational programs.



### Proven Results

Programs that strengthen capacities, leadership, and operational excellence.



### Research-Driven Impact

Our evidence-based approach ensures the latest advancements in healthcare education and practice.

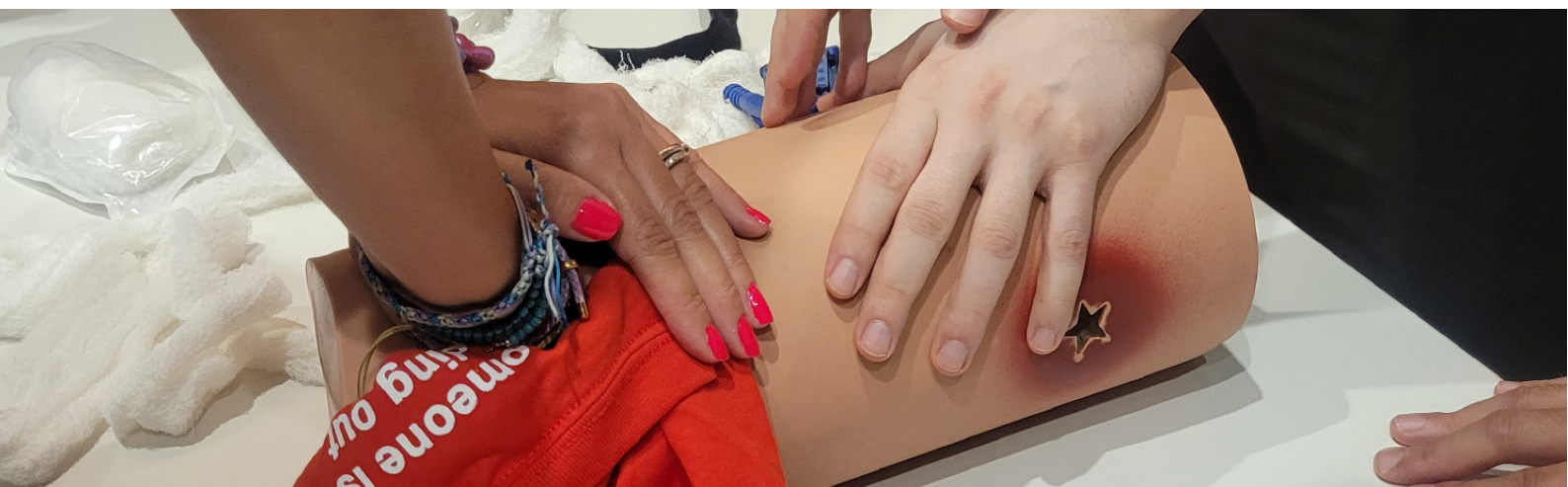
## WHAT WE OFFER

### 1. TAILORED SOLUTIONS FOR INSTITUTIONS

– *Empowering Academic and Healthcare Institutions*

We Provide Tailored Programs Addressing Real -Time Institutional Challenges

- **Leadership Development:**  
Train teams to lead effectively in complex systems.
- **Crisis Management & Trauma Response:**  
Prepare teams for high-stakes decision-making.
- **Operational Excellence:**  
Improve efficiency in resource management and care delivery.
- **Digital Transformation:**  
Integrate technology for seamless operations and better patient care.
- **Mental Health & Well-Being:**  
Foster resilience and prevent burnout among healthcare teams.



## 2. PATIENT-CENTERED PROGRAMS

*– Patients' Healing Journey: Strengthening Patient-Healthcare Professionals Interaction*

- Improve patient trust, education, and engagement.
- Raise awareness about chronic diseases and wellness.
- Promote digital health literacy for better patient participation.
- Support patient advocacy groups with tailored training to represent patients' needs effectively.

## 3. PARTNERING WITH THE HEALTHCARE INDUSTRY

*– Driving Healthcare Innovation Together*

We collaborate with pharmaceutical, medical equipment, and healthcare services' companies to:

- Offer research-driven strategies for patient-centric product development.
- Deliver customized training for teams to overcome cultural and operational challenges.
- Align corporate goals with evolving healthcare priorities.

## 4. SUPPORTING HEALTHCARE PROFESSIONALS AND STUDENTS

*– For Healthcare Professionals:* Stay ahead with:

- **Comprehensive Education:**  
Programs that enhance care quality and patient safety.
- **Evidence-Based Learning:**  
Practical, cutting-edge content on chronic diseases, mental health, and emerging treatments.
- **Career Advancement:**  
Equip professionals to lead confidently and deliver high-quality care.

*–For Healthcare Students:* Invest in your future:

- **Hands-On Training:**  
Build leadership, critical thinking, and clinical skills.
- **Latest Innovations:**  
Stay updated on emerging trends and technologies.
- **Career Readiness:**  
Gain the tools to excel in medicine and healthcare systems.



## OUR ANNUAL CONFERENCES

- Annual International Symposium on Sports Cardiology Sudden Cardiac and Arrest Prevention
- The Annual Beirut Breast Cancer Conference (BBCC)
- Beirut Valves: Structural Cardiology Conference
- Global Advances in Mental Health (GAMH)
- Middle East Lung Cancer Congress
- Middle East Medical Assembly (MEMA)
- The Middle East and North Africa Immuno-Oncology Forum (MIOF)
- The Middle East Genitourinary Oncology Conference

## OUR TRAUMA AND SURGICAL PROGRAMS

Addressing the critical need for advanced trauma and surgical training, HPDC-AUB is the first accredited provider to offer cutting-edge programs that enhance healthcare careers

- Advanced Trauma Care for Nurses (ATCN)
- Advanced Trauma Life Support (ATLS)
- American College of Surgeons General Surgery Review Course (ACS)
- Prehospital Trauma Life Support (PHTLS)
- Stop The Bleed (STB)
- Surgical Skills for Students and Healthcare Professionals (SSSHP)
- Tactical Combat Casualty Care (TCCC)
- Trauma Evaluation and Management (TEAM)

## OUR PARTNERS

- American College of Surgeons (ACS)
- Arab Medical Association Against Cancer
- Cleveland Clinic
- iEDGE – Pakistan
- Royal College of Surgeons (RCS)
- U.S. Agency for International Aid (USAID)
- World Health Organization (WHO)







# LET'S BUILD THE FUTURE OF HEALTHCARE TOGETHER!

Partner with HPDC to empower your healthcare teams, improve patient outcomes, and drive meaningful change in healthcare.



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**THE HEALTHCARE PROFESSIONAL DEVELOPEMENT CENTER (HPDC)**

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