AMERICAN UNIVERSITY OF BEIRUT
SEVENTH INTERNATIONAL CONFERENCE ON EFFECTIVE TEACHING AND LEARNING
IN HIGHER EDUCATION
Friday, February 10, 2017 - Day 1

Time	Activity	Location
8:00-9:00 am	**Registration**	**West Hall Entrance**
9:00-9:30 am	**Opening Ceremony** Prof. Muhtasib Associate Provost	**West Hall Bathish Auditorium**
Keynote **9:30 - 10:30 am**	Introduced by Dean of Faculty of Arts and Sciences Prof. Nadia El Cheikh Prof. Chris Anson "**Writing as a High-Impact Practice: Toward an Ecological Model of Writing and Learning**"	**West Hall Bathish Auditorium**
10:30 - 11:00 am	**Coffee Break**	**West Hall Balcony**
	Pre-Conference Workshops	
11:00 am -12:45 pm	**Curriculum Mapping and Assessment of Program Learning Outcomes** Presenter: Amal BouZeineddine	**West Hall Auditorium A**
	WordPress Website Design Presenter: Rayane Fayed	**E-Classroom Jafet Library**
1:00 pm – 2:45 pm	**A Selected Collection of Teaching Practices that Enhance Student Learning** Presenter: Saouma BouJaoude	**West Hall Auditorium A**
	Online Tools for Writing Projects Across Disciplines Presenters: Malaki Khoury and Zane Sinno	**E-Classroom Jafet Library**

SEVENTH INTERNATIONAL CONFERENCE ON EFFECTIVE TEACHING AND LEARNING

IN HIGHER EDUCATION
Saturday, February 11, 2017 - Day 2

Time	Activity		Location
8:00 – 9:00 am	**Coffee and Late Registration**		**West Hall Entrance**
Keynote 9:00 - 10:00 am	Dr. Yusif Asfour Office of Information Technology AUB **"Technology in an ERA of Transformation in Teaching and Learning"**		**Bathish Auditorium**
Break: 10:00-10:15 am			
Concurrent Sessions 10:15 – 11:45 am			
Time	Activity		Location
Concurrent Session **set 1-1** **10:15 – 11:45 am** *Session Moderator:* **John Pill**	**Options, Strategies, Performances: Multilingual Faculty Members as Writers**	**John Pill** **Amy Zenger** **Souad Elden** *American University of Beirut*	**West Hall Auditorium C**
	A Case Study of Faculty Perceptions of Bilingual Instructor Effectiveness In The Class-Room at a Private University in Saudi Arabia	**Ziad Shaker ElJishi** **Nahed Hariri,** **Heba Shehata** **Terumi Taylor** *Effat University*	
Concurrent Session **Set 1-2** **10:15 – 11:45 am** *Session Moderator:* **Najla Jarkas**	**A Cross-Sectional Study about Telecommunication in Distance Learning**	**Anwar Kawtharani** **Dina Shouman** *Lebanese International University*	**West Hall Auditorium B**
	Digitally-enhanced Collaborative Research Writing and the Question of the Author	**Najla Jarkas** **Juheina Fakhredine** **Abir Ward** *American University of*	

		Beirut	
	E-learning and MOOCs Panel discussion	**Shireen Yacoub** **Riham Najia** *Edraak* **Yusuf Sidani** *American University of Beirut* **Zane Siraj Sinno** *American University of Beirut*	

Concurrent Session **Set 1-3** **10:15 – 11:45 am** *Session Moderator:* **Zalpha Ayoubi**	**Optimal Context of Innovation: Lessons Learned from the Historical Evolution**	**Bassam Macky** **Simon Abdelmassih** *Lebanese University*	**West Hall Auditorium A**
	Innovative Technology-Supported Pedagogic Models in STEM Education	**Sereen Itani** *Lebanese University*	
	Inquiry Level of the Undergraduate Chemistry Laboratory Manuals in One University in Beirut	**Hanan Arnous** *Lebanese American University* **Zalpha Ayoubi** *Lebanese University*	

Concurrent Sessions 12:00 pm – 1:30 pm		
Time	**Activity**	**Location**
Concurrent Session Set 2-1 **12:00 – 1:30 pm** *Session Moderator:* **Issam Damaj**	**A Unified Framework for Senior Design-Based Assessment of Student Outcomes**	**Issam Damaj** **Jibran Yousafzai** *American University of Kuwait*	**West Hall Auditorium C**
	Planning Student Learning Outcomes Assessment in a Foreign Language Program	**Ghada Bualuan** University of Notre Dame	
	Decoupling between Direct and Indirect Assessment of Course Learning Objectives	**Roy Kanbar** **Hani Dimassi** **Pamela Fernainy** *Lebanese American University*	

Concurrent Session Set 2-2 **12:00 – 1:30 pm** *Session Moderator:* Maia Sieverding	**Student Outcomes from a Pilot South-South Master's Program in Health and Sustainable Development**	**BK Singh** *Earth University* **Maia Sieverding** **Nasma Berri** **Maha Damaj** **Jocelyn DeJong** **Rima Afifi** *American University of Beirut*	**West Hall Auditorium B**
	The Need for Peace Education for University Students in Lebanon	**Ghada Chehimi** **Nadine Joudi** *Lebanese University*	
	Body Mass Index (BMI) and Eating Habits for Prospective Teachers at the Faculty of Education, Lebanese University	**Suzanne El Takach** *Lebanese University*	
Concurrent Session Set 2-3 **12:00 – 1:30 pm** *Session Moderator:* **Malek Tabbal**	**What Role for the Liberal Arts in the Arab Region?**	**Colin Smith** *American University of Beirut*	**West Hall Auditorium A**
	Student Academic Integrity in the Digital Age: A Multi-Level Solution Framework	**Mona Itani** **Issam Srour** *American University of Beirut*	
	The Role of University in Turning Students into Active Citizens, and vice versa: The USAID-USP and MEPI-LDF Programs at AUB	**Carmen Geha** **Malek Tabbal** **Samar Harkouss** **Rabih Shibli** *American University of Beirut*	
1:30 - 3:00 pm	**Lunch**		**West Hall, Common Room**

Concurrent Sessions 3:00 pm – 4:30 pm			
Time	**Activity**		**Location**
Concurrent Session **Set 3-1** **3:00 pm – 4:30 pm** *Session Moderator:* **Farook Hamzeh**	**An Introductory Course in Engineering and Architecture- A Multidisciplinary Approach**	**Farook Hamzeh** **Naseem Daher** **Sara Khaddaj** *American University of Beirut*	**West Hall Auditorium B**
	Measuring Complex Achievement: Performance Based Assessment	**Salam Sayagha** **Ola Sbeity** *Lebanese International University*	
	Online Assessment in University Mathematics Courses: a Tool to Strengthen Learning?	**Hiba Othman** *American University of Science and Technology* **Nina Hayfa** *Lebanese University*	
Concurrent Session **Set 3-2** **3:00 pm – 4:30 pm** **Session Moderator***:* **Erin Zimmerman**	**Locating Visual Communication across Disciplines: Examining Composition and Science-writing Textbooks to Improve Awareness of Reading and Composing Conventions in Composition and the Sciences**	**Erin Zimmerman** *American University of Beirut*	**West Hall Auditorium A**
	Teacher and Peer Feedback as Factors of Lexical Accuracy	**Nuwar Mawlawi Diab** *Lebanese American University*	
	Archiving Writing Center Community Engagement: Perspectives from Lebanon and Egypt	**Emma Moghabghab** **Najla Jarkas** **Ira Allen** *American University of Beirut.* **Kathleen Saville** *American University in Cairo*	

		Sandra Whitehead Rafik Hariri University	

Concurrent Session **Set 3-3** **3:00 pm – 4:30 pm** *Session Moderator:* Rana Sharara	**Hybrid Simulation in Teaching Clinical Breast Examination**	**Rana Sharara** *American University of Beirut*	**West Hall Auditorium C**
	In-Situ Simulation for Latent Threat Identification in the Emergency Department	**Rana Sharara** *American University of Beirut*	
	Medical Education Standards Revisited	**Fayez Saleh** *Institution*	

Concurrent Sessions 4:30 pm – 6:00 pm			
Time	**Activity**		**Location**
Concurrent Session **Set 4-1** **4:30 pm – 6:00 pm** *Session Moderator* Ghada Awada	**Relative Effectiveness of WhatsApp Mediation on Improving Writing Proficiency and Perceptions**	**Ghada Awada** *American University of Beirut*	**West Hall Auditorium c**
	Impact of Graphic Organizers on Adult Learners' Reading Comprehension Skills	**Sosil Somokian** *Box Hill College of Kuwait*	
	The Double Funnel: a Teaching Technique	**Yousra Sabra** *Lebanese University*	
Concurrent Session **Set 4-2** **4:30 pm – 6:00 pm** *Session Moderator:* Ahmad Shatila	**What Makes a Techsavy Teacher?**	**Nabil Mneymneh** **Ahmad Shatila** **Nisrine Adada** *Global University*	**West Hall Auditorium B**
	Collaborative Action Research as a Teacher Professional Development Tool	**Olga Fleonova** **Giuseppe Tassone** *University of Balamand*	
	The LBPSF by E-TALEB co-funded by the ERASMUS+ Programme of the European Union	**Nathalie Bouldoukian** *Holy Spirit University of Kaslik*	

Concurrent Session **Set 4-3** **4:30 pm – 6:00 pm** *Any moderator for this session?*	**U. S. Faculty Learning Communities and Hong Kong Communities of Practice: Outcome Comparisons and Project Invitations**	**Milton Cox** *Miami University, OH, USA*	**West Hall Auditorium A**
	Early-Career Faculty Mentoring: A Comparison of One-on-One and Learning Community Approaches	**Milton D. Cox and Louise Van Vliet** Miami University, Ohio	