For Immediate Release



AUB to launch first Project Management Postgraduate Diploma in region

Beirut, Lebanon- 12/03/2013 -The American University of Beirut Continuing Education Center (AUB-CEC) in collaboration with CMCS will officially launch "The Region's 1st Project Management Postgraduate Diploma" on Friday, March 15th, 2013 during an exclusive event held at AUB's Charles Hostler Student Center from 1:00 - 2:30pm.

The launching event will bring together C-Level executives, general managers, senior managers, representatives of small and medium enterprises (SMEs), academics, consultants, and practitioners in the project, program and portfolio management field.

The Project Management (PM) Postgraduate diploma is composed of 11 components, divided over two parts: PM Certification (5 Workshops) and a Diploma Focus (5 courses + 1 final graduation project) from among 4 possible tracks:

- 1. Enterprise and Project Risk Management
- 2. Project Management Office (PMO) and Program Management
- 3. Engineering Project Controls
- 4. Business Development & Entrepreneurship
- 5. Other Customized tracks might be developed for Health, Government, Oil & Gas or other specific industries

The courses and workshops are delivered in an executive education style, similar to EMBA programs worldwide. Courses are delivered once a month over 3 days. The PM Diploma entitles the attendee to acquire one or more of the following international certificates offer by PMI, AACE, and IIBA, such as: PMI-PgMP®, PMI-RMP®, PMI-SP®, EVP®, CCE®, CBAP®, GPM®, PMOC® and other ones. Moreover, the PMP®/CAPM® is a co-requisite to acquire the Project Management Certification.

The event will host four speakers:

- Ziad Shaaban Director of AUB-CEC
- Roger Khater President of PMI Lebanon Chapter
- Bassam Samman CEO of CMCS
- Saadi Adra General Manager of CMCS Lebanon

Project Management Postgraduate Diploma's Added Value:

- Affordable, accessible, top-of- the-line postgraduate diploma
- Accredited by one of the most prestigious universities in the region

- An enabler for the best use of resources and provides a career path for project managers to grow
- Graduates will become members of AUB Alumni.

For more info on the program:

Tel: +961 1 345 111/ +961 71 690 001

Email: <u>Lebanon@cmcs-mena.com</u>

About AUB-CEC (www.aub.edu.lb/rep/cec)

The mission of the Continuing Education Center (CEC) is to meet the lifelong learning and training needs of learners in the local community and the region. Harnessing AUB resources in various fields of knowledge, CEC offers a variety of standard and customized certificate programs, non-credit courses, and workshops in Lebanon and the region. CEC aims to enhance professional and technical skills while addressing the needs for personal development and cultural enrichment.

About CMCS (<u>www.CMCS.co</u>)

- Project Management Solution Provider and Capacity Builder
- Offices in 21 countries
- Project Management Institute (PMI)®, Registered Education Provider
- Member of the Project Management Institute (PMI) Registered Consultant Program
- AACE something and GPM something to be added here
- 2,000+ Corporate Clients
- 1,200+ Courses Offered Since 2006
- 12,400+ Course Attendees (2,500+ in Lebanon)

About PMI (www.PMI.org)

PMI is one of the world's largest not-for-profit membership associations for the project management profession. Our professional resources and research empower more than 700,000 members, credential holders and volunteers in nearly every country in the world to enhance their careers, improve their organizations' success and further mature the profession.

PMI's worldwide advocacy for project management is reinforced by our globally recognized standards and certification program, extensive academic and market research programs, chapters and communities of practice, and professional development opportunities.

ENDS

For more information please contact:

Maha Al-Azar, Associate Director for Media Relations, <u>ma110@aub.edu.lb</u>, 01-75 96 85

Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 600 full-time faculty members and a student body of about 8,000 students. AUB currently offers more than 100 programs leading to the

bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

Stay up to date on AUB news and events. Follow us on:

Website: www.aub.edu.lb

Facebook: http://www.facebook.com/aub.edu.lb
Twitter: http://twitter.com/AUB_Lebanon