



**AMERICAN
UNIVERSITY
OF BEIRUT**

OFFICE OF COMMUNICATIONS

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FOR IMMEDIATE RELEASE

AUB announces commitment to growing global cybersecurity success during Cybersecurity Awareness Month 2023

The American University of Beirut (AUB) announced its commitment to cybersecurity education by participating in the 20th Cybersecurity Awareness Month. Founded in 2004, Cybersecurity Awareness Month, held each October, is the world's foremost initiative aimed at promoting cybersecurity awareness and best practices. It is a collaborative effort among businesses, government agencies, colleges and universities, associations, nonprofit organizations, tribal communities, and individuals committed to educating others on online safety.

In its 20th year, Cybersecurity Awareness Month 2023 is highlighting the growing importance of cybersecurity in daily lives and encouraging individuals and businesses to take important cybersecurity steps to stay safe online.

From mobile to connected home devices, technology is deeply intertwined with people's lives. And while the evolution of technology accelerates, cybercriminals are working just as hard to find ways to compromise technology and disrupt personal and business life. For 20 Octobers and counting, Cybersecurity Awareness Month aims to highlight some of the emerging challenges that exist in the world of cybersecurity today and provide straightforward actionable guidance that anyone can follow to create a safe and secure digital world for themselves and their loved ones.

Starting this year, the new theme of Cybersecurity Awareness Month is Secure Our World, with the main messaging revolving around four key cybersecurity best practices: creating unique and complex passwords for each account and consider using a password

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manager for added convenience and security; turning on multifactor authentication on personal devices and business networks; recognizing and reporting phishing – still one of the primary threat actions used by cybercriminals today; and installing updates on a regular basis and turning on automated updates.

Cybersecurity Awareness Month continues to build momentum and impact with the goal of providing everyone with the information they need to stay safer and more secure online. The American University of Beirut is proud to support this far-reaching online safety awareness and education initiative which is co-managed by the Cybersecurity and Infrastructure Security Agency and the National Cybersecurity Alliance.

For more information about Cybersecurity Awareness Month 2023 and how to participate in a wide variety of activities, visit cisa.gov/cybersecurity-awareness-month and staysafeonline.org/cybersecurity-awareness-month/. You can also follow and use the hashtag #CybersecurityAwarenessMonth and #SecureOurWorld on social media throughout the month.

About Cybersecurity Awareness Month

Cybersecurity Awareness Month is designed to engage and educate public- and private-sector partners through events and initiatives with the goal of raising awareness about cybersecurity to increase the resiliency of the nation in the event of a cyber incident. Since the presidential proclamation establishing Cybersecurity Awareness Month in 2004, the initiative has been formally recognized by Congress, federal, state, and local governments and leaders from industry and academia. This united effort is necessary to maintain a cyberspace that is safer and more resilient and remains a source of tremendous opportunity and growth for years to come. For more information, visit cisa.gov/cybersecurity-awareness-month and staysafeonline.org/cybersecurity-awareness-month/

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Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 800 full-time faculty members and a student body of over 8000 students. AUB currently offers more than 120 programs leading to bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full-service 365-bed hospital.

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