

For Immediate Release



## **Seminar on corporate social responsibility of controversial companies to be held at AUB**

Beirut, Lebanon- 10/01/2011 - The Faculty of Health Sciences at the American University of Beirut in collaboration with the Mikati CSR Initiative at the Olayan School of Business (OSB) are organizing a seminar entitled, "Corporate Social Responsibility and Controversial Companies: Where to Draw the Line?"

The seminar will be presented by retired Yale Professor Norbert Hirschhorn, MD, the adviser of the AUB Tobacco Control Research Group. Hirschhorn will be joined by Dima Jamali, associate professor at OSB.

The seminar will be held at noon on January 12, 2011 in Van Dyck Auditorium.

ENDS

For more information please contact:

Maha Al-Azar, Media Relations Officer, [ma110@aub.edu.lb](mailto:ma110@aub.edu.lb), 01-353 228

Note to Editors

### **About AUB**

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 600 full-time faculty members and a student body of more than 7,000 students. AUB currently offers more than 100 programs leading to the bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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